



RK & Sons Group

Distributor Agreement

Commercial terms & conditions

1. Appointment: Initial appointment is non-exclusive unless exclusivity is granted in writing.
2. Territory: Approved territory will be recorded separately and may be reviewed.
3. Minimum First Order: Rs. 25,000.
4. Refundable Security Deposit: Rs. 5,000; separate from stock purchase; refundable after clearance of obligations; no interest.
5. Minimum Repeat Order: Rs. 10,000 per order, subject to future revision.
6. Distributor Margin: Margin will be decided product-wise by the Company and will depend on product cost, MRP, applicable taxes, retailer margin, schemes and market conditions. Margin may differ from product to product.
7. Payment Terms: 100% advance initially; credit requires written approval.
8. Performance Review: Initial 3 months may be reviewed.
9. Pricing & MRP: Distributor must not sell above printed MRP; prices and schemes may be revised.
10. Freight / Transportation: As per order value, destination and Company policy.
11. Damage / Shortage: Report within 3 days with evidence.
12. Unsold / Near-Expiry / Expired Stock: Handled according to Company policy; normal unsold stock is not automatically returnable.
13. Brand Use: No unauthorized alteration or misuse of brand assets.
14. Claims: No unauthorized medical, cure, health or misleading claims.
15. Sub-Distributor: No person may be represented as an Authorized DeshiGram Distributor without written approval.
16. Compliance: Distributor is responsible for applicable registrations, invoices and statutory compliance.
17. Termination: Company may terminate for default, misuse, false claims, inactivity or breach.
18. Outstanding Dues: Pending dues must be cleared on termination.
19. No Ownership Rights: No ownership, trademark, partnership or agency rights are created.
20. Policy Changes: Company may revise commercial policies and communicate material changes.
21. Disputes: First attempt mutual resolution; legal proceedings remain subject to applicable law and competent jurisdiction.

Distributor Details

Distributor Name	
Firm Name	
Address	
Territory	
Mobile / Email	

GST No. (if applicable)	
PAN	

Signatures

Distributor Signature	
For RK & Sons Group / DeshiGram	
Date	